

# Splendid Source Interiors Design Center is now open in Fayetteville

Driving into Atlanta to meet with an interior designer is now a thing of the past. Splendid Source Interiors has recently opened a Design Center on Jeff Davis Drive in Fayetteville, the first of its kind in this area.

Rhonda Steger, owner of Splendid Source Interiors, created the Design Center to serve as a decorating resource on several levels. In addition to hosting the re-decorating client, the Design Center partners with builders to assist their customers in choosing colors, materials and upgrades. "Working with the Splendid Source team has been great for my business," says Joe Cook, a Fayetteville builder. "I've worked with them for only a few months, but they're already one of my most valued partners, assisting my clients in designing their interiors. Additionally, they stage my spec houses with their furnishings, which makes them more attractive to potential clients and sell more quickly.

The Design Center also showcases the Home Staging expertise of Splendid Source Interiors, a service that helps home owners sell faster and at a higher price by using researched "staging" techniques to help a home appeal to a wider buying audience.

"Having access to premiere interior decorating services in the Fayette/Coweta area is very timely," notes Steger. New home developments, in conjunction with a flooded resale market, require that home owners update their homes in order to attract buyers at the desired asking price. And for those who decide to take their homes off the market, the Design Center can help refresh

the look and feel, turning an old home into a beautiful and desirable environment.

Having an interior designer come to your house with books and swatches is definitely convenient, but having access to a Design Center as well takes the experience to another level. Meeting in a professionally designed environment with an extensive library at your fingertips can shrink the time it takes to accurately communicate your likes and dislikes, and can help you feel more confident in the decisions that you make with the designer.

Splendid Source Interiors attributes its success to building the best team and committing to a business philosophy. "We are a small team, which allows us to be flexible and responsive in serving our clients," says Steger. "We've purposefully assembled a team of professionals with diverse backgrounds and expertise so that we can give our clients exactly what they need, when they need it." These disciplines include design, project management, and business.

"Our philosophy is that design doesn't have to cost an arm and a leg," says Steger, "and that there is more than one right way to design a room. Although our team is well educated on design theory and the latest trends, and we all have our own preferred styles, our commitment to the client is that we will create a design that reflects his/her personality and enhances the usage of the space."

The Design Center of Splendid Source Interiors is located at 280 North Jeff Davis Drive, and is open from 8:30 a.m.-5 p.m. Monday through Friday or by appointment.